

WHY LEADING COMPANIES CHOOSE CAREERMINDS

See how we compare to legacy outplacement providers.

DIFFERENTIATORS	CAREERMINDS	COMPETITORS
Delivery methodology	Guided coaching Coaches manage a sustainable community, delivering consistent, high-quality career transition support. 30:1 participant to coach ratio Participants receive personalized guidance from a coach who deeply understands their situation.	Queued coaching Coaches are stretched across hundreds of participants, impacting personalization and trust. 250:1 participant to coach ratio Participants experience slow response times and fluctuating quality.
Industry-leading results	95% placement rate, in 11.5 weeks on average Companies reduce reputational risk as participants land quickly and confidently (often 2-3x faster than legacy firms). 99% participant satisfaction Participants have a first-class experience due to the deep coaching relationships, job search tools, and strong outcomes	Fewer placements and longer-landing times Employer brand risk increases when fewer participants land new roles or become frustrated with the lack of progress. Low participant satisfaction Participants are left unsatisfied with the coaching quality, platform support, and outcomes.
Lower fees	Utilization guarantee Our engagement-based pricing model means clients aren't billed if an employee doesn't participate.	Pay for all the invites Clients lose value as they pay even when participants don't engage.
Client experience	Minimal HR work We get participants active from day 1, and handle all the operational work for clients.	High-touch admin Participants experience setup delays while HR teams stay heavily involved in program management.
Insights and transparency	Always-on visibility Live, on-demand analytics mean engagement, placement, and ROI are always visible and accessible for leadership.	Reactive reporting and guesswork Clients are left waiting for reports or status calls and guessing whether the program is working
Capability building	Participants are skill and market ready Upskilling and reskilling are embedded in every transition, so participants are prepared for today's roles and what's next.	Focus on placements Programs prioritize job placement based on current roles, without preparing participants for future skill demands.

If you'd like support comparing options, we can walk you through what your program would look like.

Book a call